

# Rickenbacker Military Families Sponsorship Program

Event/Fund	Sponsorship Budget
Airman Assistance (as needed)	\$7,500
Deployment Support (as needed)	\$5,000
Airshow Retiree & Family Gathering (2 Days in Summer)	\$5,000
Holiday Party (December)	\$2,500
Fall Festival (October)	\$2,000
Take Your Child to Work (April)	\$1,500
Bunny Breakfast (Easter)	\$1,000
Santa Breakfast (December)	\$1,000
Volunteer Support Fund	\$500

Sponsorship Level	Donation Amount
<b>Flight Chief</b>	<b>\$250.00</b>
<b>Squadron Leader</b>	<b>\$500.00</b>
<b>Wing Commander</b>	<b>\$1,000.00</b>
<b>Patron General</b>	<b>\$2,500.00</b>

	Social Media Posts	Web Page	Event Recognition	Newsletter	Annual Recognition
<b>Flight Chief</b>	One	Name	List on Sign/Flyers	Sponsor List	Letter
<b>Squadron Leader</b>	Two	Name & Logo	Logo on Sign/Flyers & Verbal Mention	Sponsor Logo	Certificate
<b>Wing Commander</b>	Quarterly		Logo on Sign/Flyers, Promo Items/Swag, & Verbal Mention	Sponsor Logo & One Spotlight	Plaque
<b>Patron General</b>	Monthly		Sponsor Logo & Impact Story	Plaque & Press Release	

Please note:

- One and two mentions on social media will be made at or around the specific event. Other mentions will be distributed throughout the twelve months following receipt of the donation.
- Listings on sponsor web page will be included the year of the donation plus two years following the donation (three total years will appear on the page in reverse year order).
- Sponsors of assistance, deployment, and volunteer funds will receive recognition benefits at the family event sponsored by RMF following receipt of donation.
- Press release publication is at the discretion of each individual local media outlet.